

Evaluation



WMO INTERNATIONAL **WEATHER APPS AWARDS** 2020

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EVALUATION CRITERIA – GENERAL

The main goals of the evaluation is to identify amongst many good apps those that stand out with their usefulness, fitness for purpose, design and appeal, reliable scientific background, and innovation. Evaluation against a set of criteria established on this understanding will be the central part of the extremely heavy task of the International Jury, while additional available information, like the number of downloads of a particular app, would be considered as well in the overall scoring.

The main criteria of the evaluation in the Awards 2020 was focused on:

- Meteorological content - the quantity and quality of weather and/or climate information with respect to the intended targeted audience of the app
- Credibility and attribution of data sources, e.g., the numerical weather predictions used for the forecast products
- Graphic design and overall presentation

- User-friendliness, usefulness
- Accessibility (e.g., language versions, localization options)

In addition, the evaluation considered:

- Originality and creativity
- Use of innovative technologies
- Creative ideas in serving special user categories
- Provision of additional information – educational elements
- Multi-language capability
- Stimulating user/community involvement
- Use of local sources (particularly in Least Developed Countries or Small Island Developing States) and local application

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