

UN Global Early Warning Initiative

Weather by Microsoft Start

Matt Corey Senior Product Manager



This Conference:

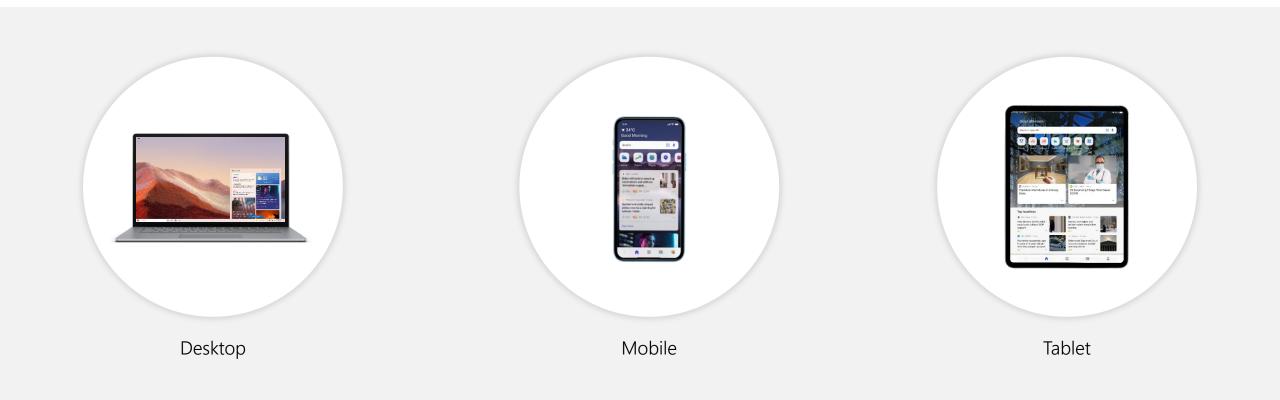
The UN global initiative for climate adaptation: "Early Warnings for All"

Microsoft's Mission:

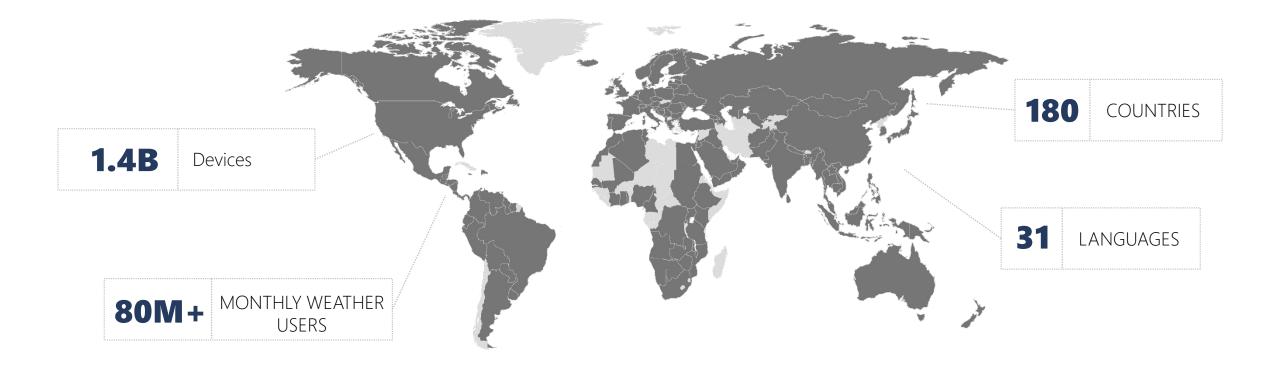
"Empower every person and every organization on the planet to achieve more."



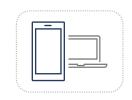
Microsoft Start | Existing Experiences

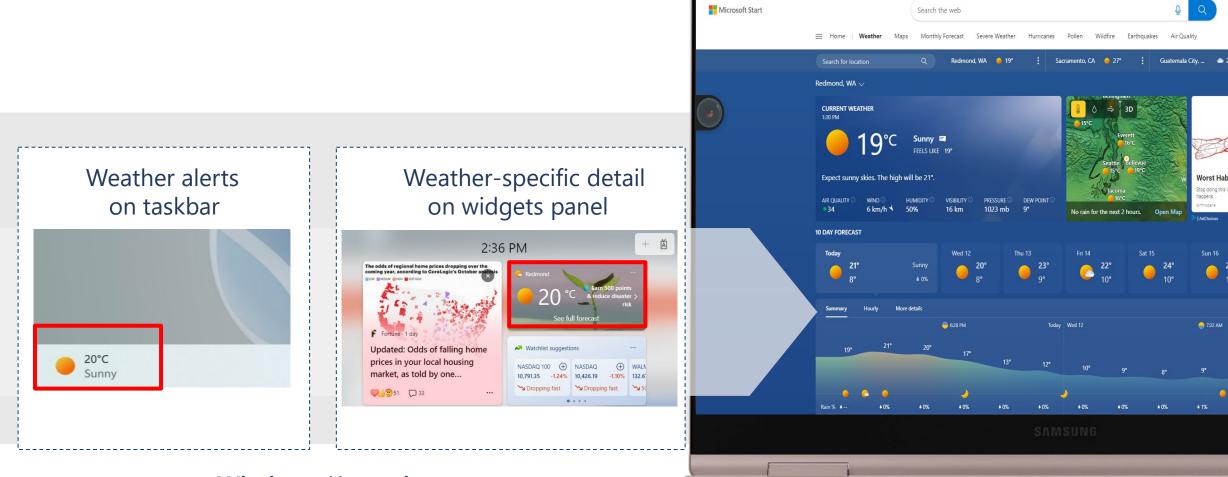


Microsoft Start Global Scale



Microsoft Start Weather Content Discovery





Windows 11 user journey

MICROSOFT CONFIDENTIAL – Shared under NDA

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Microsoft Start | Rich and Engaging Weather Experience

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Microsoft Start

A Las Vegas, NV

72°F

See full foreca

Winter Storm Watch

Winter Storm Watch

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WARM & DRY

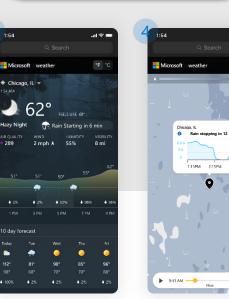
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1:40 AM PST

- 1) Today and Forecasts
- 2) Wildfires
- 3) Mobile Page
- 4) Global Precipitation Nowcasting
- 5) Global Watches & Warnings
- 6) Hurricane/Tropical Cyclone





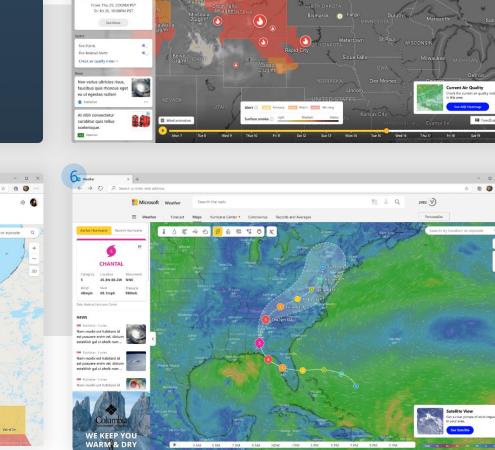


FREEZE WARNING REMAINS IN FEFECT UNTIL 9 AM CDT THIS MORNING

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Search by location or zipcode



Records and Average

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Duvall, WA

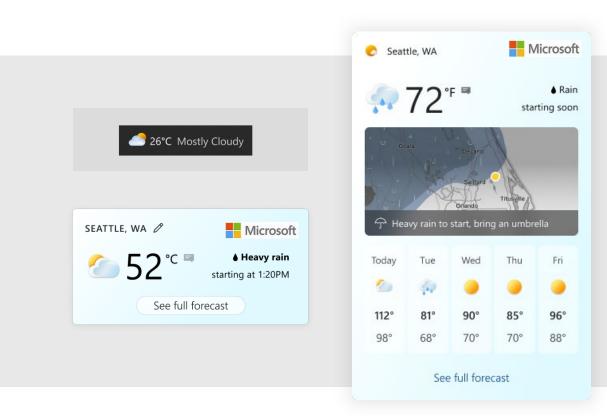
29 °F

Fire Weather Aler
Rain stopping in

Microsoft

Microsoft Start Global Widget Options and Opportunities

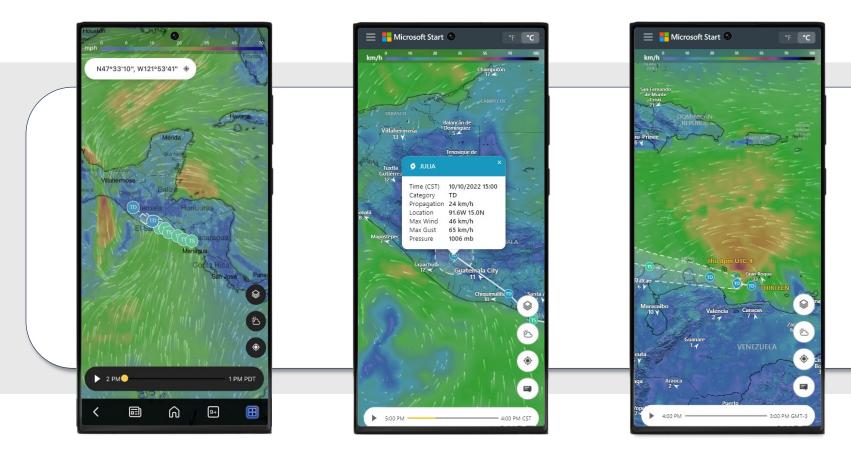




- Content updated dynamically based on user location
- Includes a variety of data including: current conditions, 5 day forecasts, radar maps, and latest Government Watches and Warnings
- Click through to a rich weather experience

Microsoft Start Rich & Engaging Weather Experience





Tropical Cyclone/ Hurricane Tracking

All Tropical Systems are tracked in real time including projected path, past path, rainfall, wind speeds, and more. Official government warnings and advisories are included to keep users safe.

Microsoft Start Weather Ready Nation.... to the World







A proud member of NOAA's Weather Ready Nation

"Microsoft performs a critical role in making sure the public receives National Weather Service weather warnings."

Ken Graham, director of NOAA's National Weather Service



Tropical Storm Julia has formed in the Caribbean and is likely to hit Central America as a hurricane in the upcoming days. Track the storm with Microsoft Start: msft.it/6015dKRqz #MyStartWeather #MyStartNow #Julia





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