



UN Global Early Warning Initiative

Weather by Microsoft Start

Matt Corey
Senior Product Manager

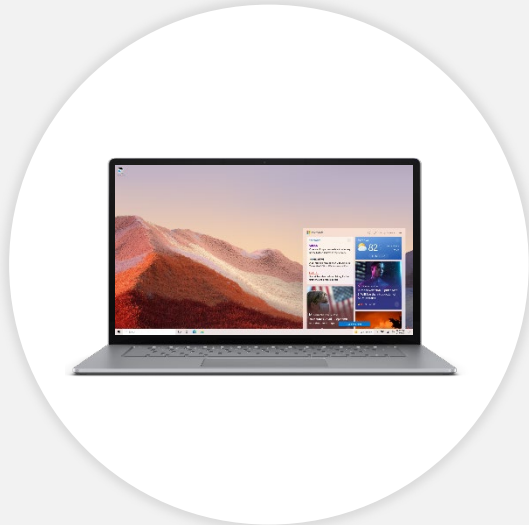


This Conference:

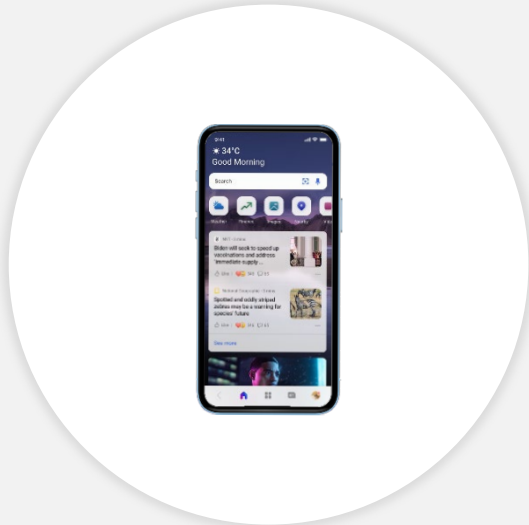
The UN global initiative for climate adaptation: “Early Warnings for All”

Microsoft’s Mission:

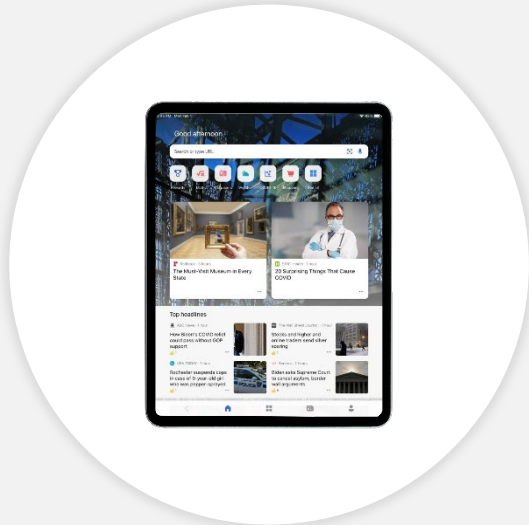
“Empower every person and every organization on the planet to achieve more.”



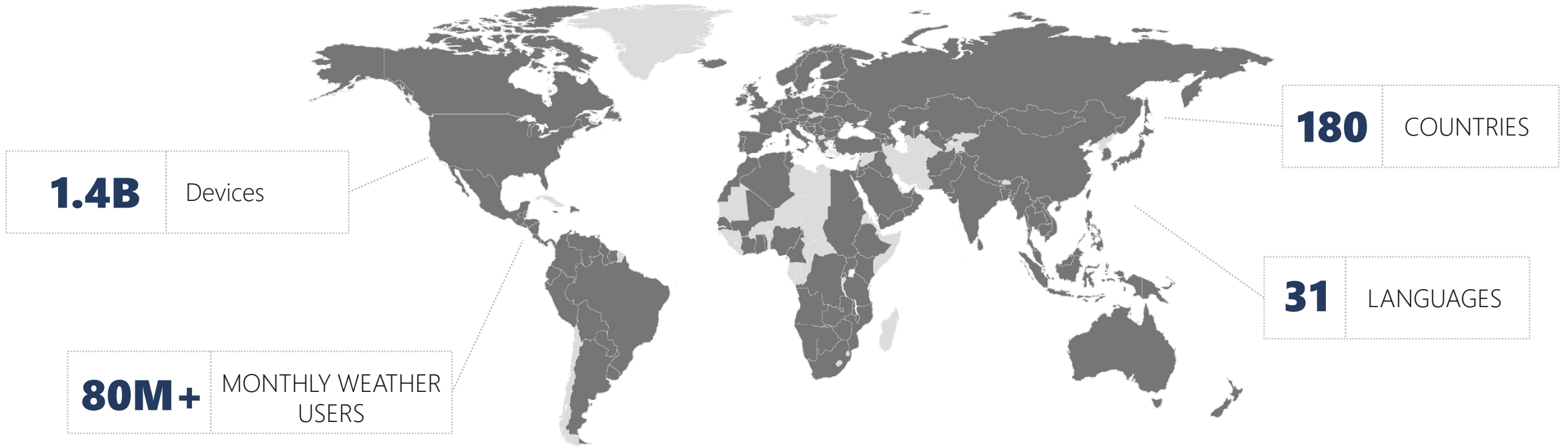
Desktop

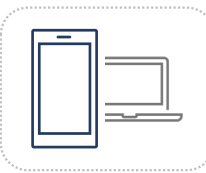


Mobile

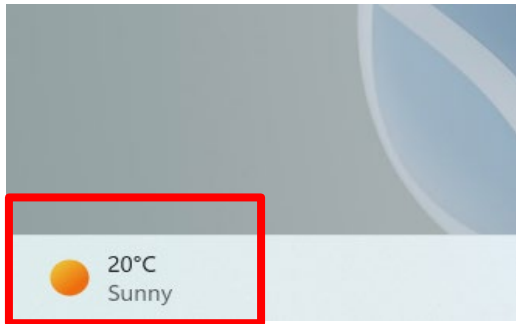


Tablet

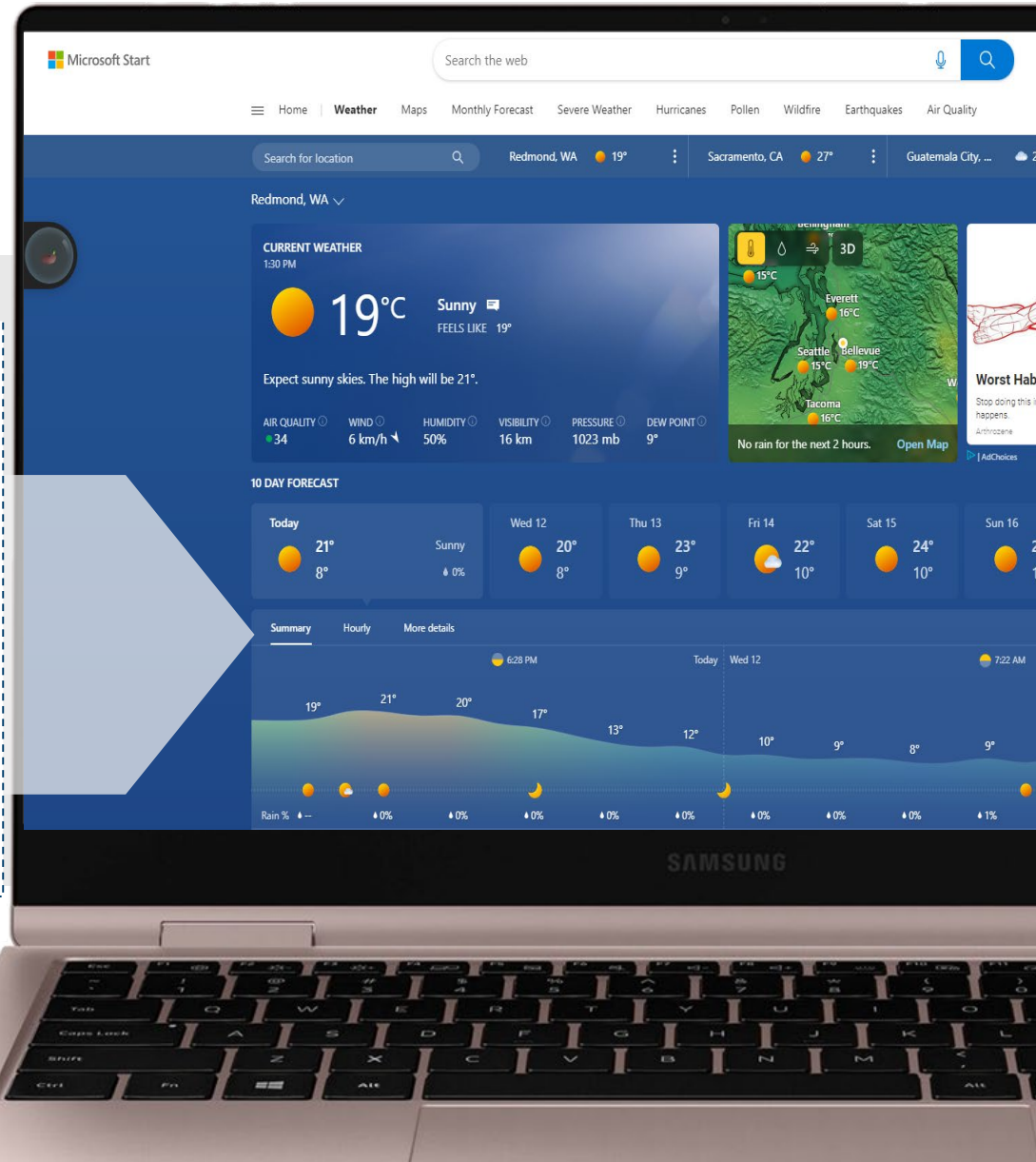
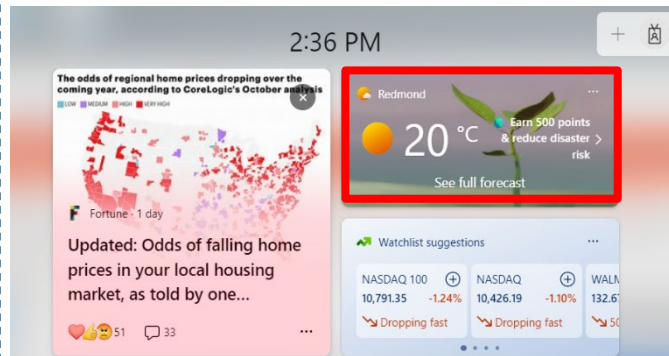




Weather alerts on taskbar



Weather-specific detail on widgets panel

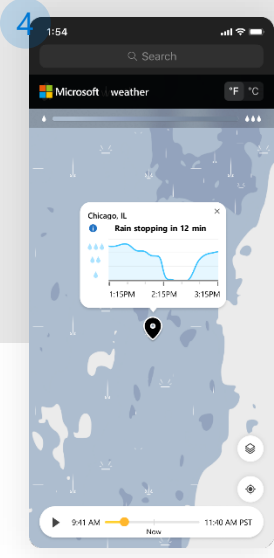
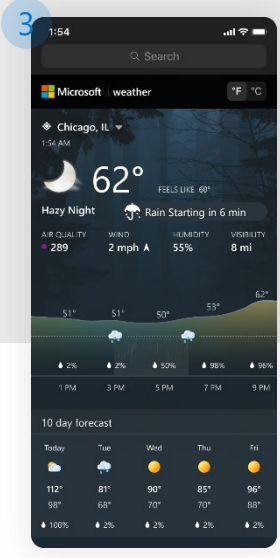
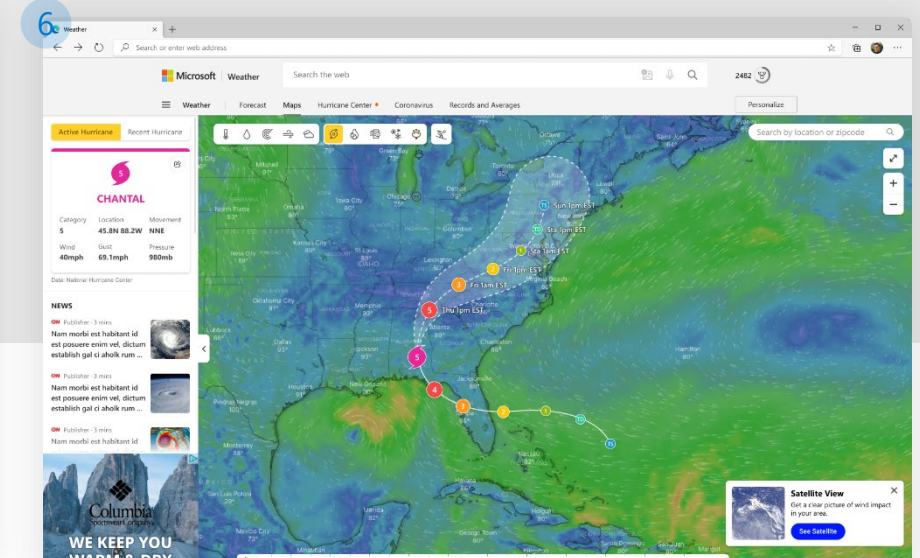
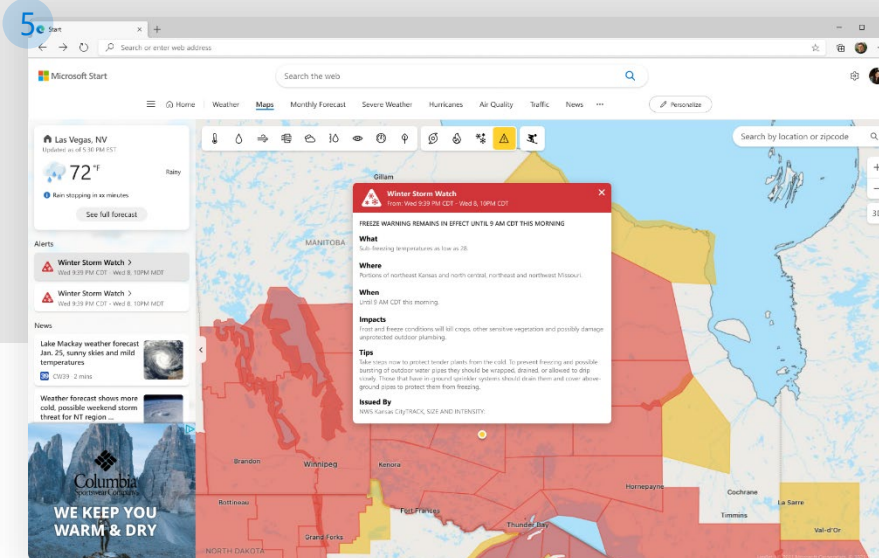
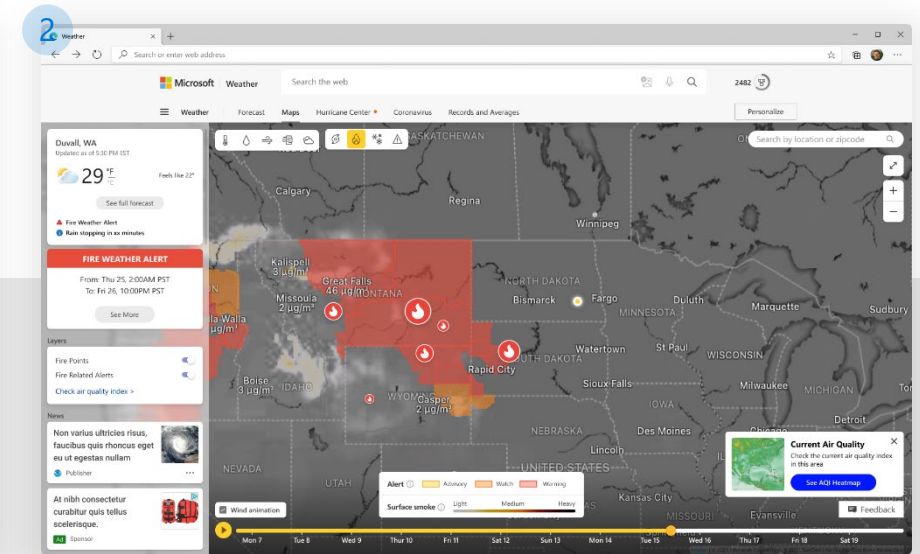
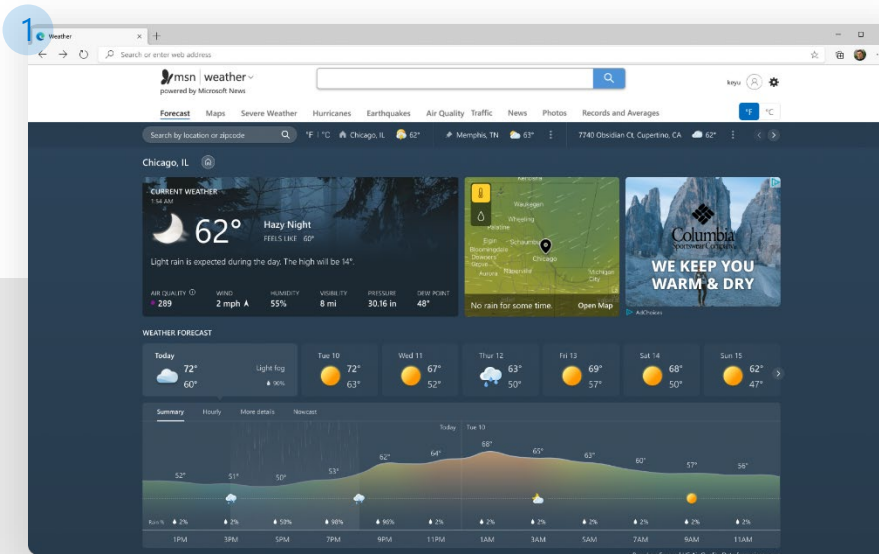


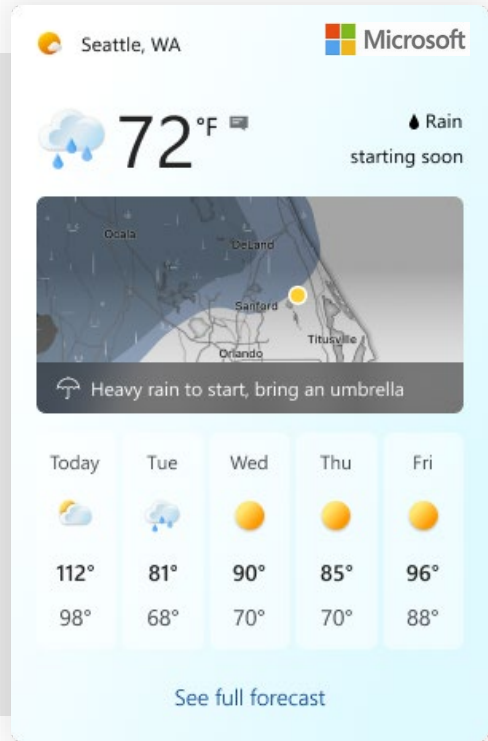
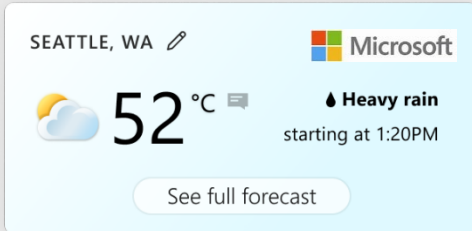
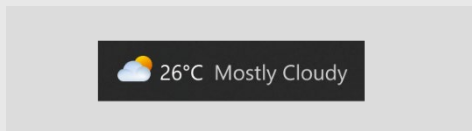
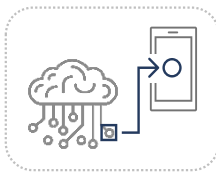
Windows 11 user journey

Microsoft Start | Rich and Engaging Weather Experience

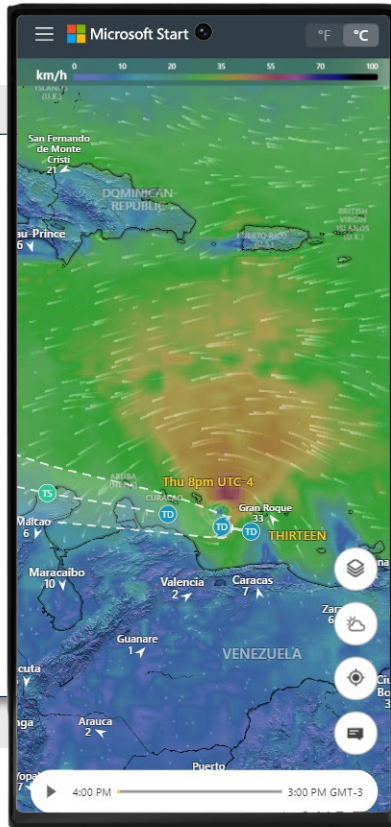
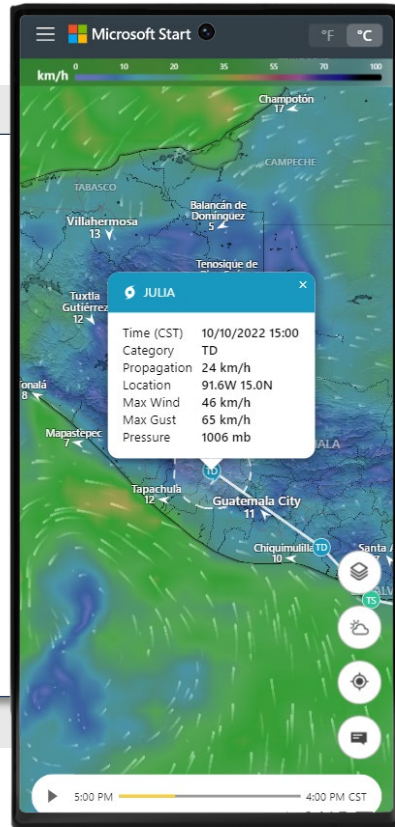
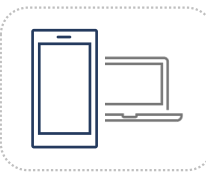


- 1) Today and Forecasts
- 2) **Wildfires**
- 3) Mobile Page
- 4) Global Precipitation Nowcasting
- 5) **Global Watches & Warnings**
- 6) **Hurricane/Tropical Cyclone**





- Content updated dynamically based on user location
- Includes a variety of data including: current conditions, 5 day forecasts, radar maps, and **latest Government Watches and Warnings**
- Click through to a rich weather experience



Tropical Cyclone/ Hurricane Tracking

All Tropical Systems are tracked in real time including projected path, past path, rainfall, wind speeds, and more. Official government warnings and advisories are included to keep users safe.



A proud member of NOAA's Weather Ready Nation

"Microsoft performs a critical role in making sure the public receives National Weather Service weather warnings."

Ken Graham, director of NOAA's National Weather Service



Tropical Storm Julia has formed in the Caribbean and is likely to hit Central America as a hurricane in the upcoming days. Track the storm with Microsoft Start: msft.it/6015dKRqz #MyStartWeather #MyStartNow #Julia





This Conference:

The UN global initiative for climate adaptation: "Early Warnings for All"

Microsoft's Mission:

"Empower every person and every organization on the planet to achieve more."

Thank you

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